



BAYER MASTER CLASS

PATIENT-CENTERED CARE
SINCE CONTINUING EDUCATION MATTERS FOR US

Tuesday 14th of June 2016 - Living Tomorrow, Vilvoorde





Bayer Master Class

"Patient-Centered Care"

PROGRAM - TUESDAY 14th of June 2016

19h00-19h30

Welcome and registration

19h30-19h45

Introduction

*Werner De Prins, Country Division Head Pharmaceuticals Benelux
Philippe Cordier, Business Unit Head Specialty Medicine*

19h45-20h45

eHealth

eHealth in Belgium: Where are we and where are we going to?

Lieven Zwaenepoel, President APB (Belgian Pharmaceutical Association)

Legal framework of eHealth: Practical implications on the practice of healthcare professionals.

Olivier Mignolet, Lawyer, Partner at Simmons & Simmons LLP

20h45-21h45

Interactive panel discussion:

What is the impact of Exercise Therapy on your health status?

Prof. Dr Marc Peeters, Head of Oncology Department, UZ Antwerp

Prof. Dr Sylvie Rottey, Head of Clinic Medical Oncology, UZ Ghent

Prof. and Chairman Bertrand Tombal, Head of Urology Department, St. Luc Brussels

Dr Serge Broka, Anesthesiologist, Sport and Exercise Medicine, Namex, Namur

Moderator:

Carmen Vroonen, Head of Communications and Public Affairs, Bayer Benelux.

21h45

Wrap up and dinner

GENERAL INFORMATION

Registration

Please confirm your participation before the 7th of June to Michèle Vanhove (michele.vanhove@bayer.com - 02/535.65.50).

Registration is free of charge.

*Simultaneous translation will be foreseen (NL/FR).
Accreditation and training certificate is pending.*

Getting to Living Tomorrow in Vilvoorde

